

2 Bet Online Casino

Online gambling is a general term for gambling using the Internet

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Canadian gambling revenues remain flat

Net revenue from provincial government-run lotteries, video lottery terminals, casinos and slot machines not in casinos totalled Cdn\$13.75-billion in 2009, essentially unchanged from the year before, Statistics Canada reported this week.

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The monitoring agency revealed that revenue from gambling plateaued at roughly \$13.7 billion in 2007, and has remained at a consistent level ever since.

Note: all dollar figures in this article are CDN.

In 2009, casino gambling accounted for 34% of the net revenue, with lotteries making up a further 26%; slot machines outside casinos, mainly at racetracks 21%, and VLTs 19%.

Profits from gambling totalled just over \$6.7 billion in 2008, or 4.7% of all provincial revenue.

Using 2008 numbers, Stats Canada reports that gambling participation and average expenditures increased with household income. For example, 51% of households with incomes of less than \$20,000 gambled, spending an average of \$395.

Among households with incomes of \$80,000 or more 78% gambled, spending an average of \$555 in 2008.

Provincially, average household spending on gambling in 2008 was highest in Saskatchewan at \$720, followed by Alberta at \$645. It was lowest in Quebec at \$390.

Bodog sponsorship for LA Galaxy soccer club

net

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The Bodog brand franchise has followed its announcement of a sponsorship deal with ice hockey team the Edmonton Oilers with an advisory that it has inked an advertising agreement through Bodog.net with the Major League Soccer club LA Galaxy – perhaps best known in Europe for David Beckham's involvement.

The deal includes ad placements on all LED field boards, corner section banners, branding displayed on in-stadium TVs, and ad spots on the stadium's scoreboard.

“Both the LA Galaxy and Bodog brands are recognized around the globe, making this partnership not only mutually beneficial, but a perfect synergy between brands across the United States and beyond,” said Ed Pownall, PR Director at BodogBrand.com. “The fantasy sports industry has grown exponentially in recent years and is showing no signs of stopping, and soccer, with its many dimensions, offers itself perfectly to fantasy sports games.”

Bodog.net offers [poker](#) players a place to safely, securely, and at no cost, learn the ins and outs of how to play the game. Sports fans interested in fantasy sports have a chance to participate in free contests for the opportunity to win weekly cash prizes, with a prize pool totaling \$75,000, Pownall said.

Bodog sponsors Edmonton Oilers ice hockey team

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Online gambling brand franchiser Bodog has signed a one year deal to advertise Bodog.net with the Canadian ice hockey team, the Edmonton Oilers. The deal includes rink board advertising, concourse signage, radio spots and LED and LCD signage, and is the first of its kind for the online gaming company.

“The Edmonton Oilers are ingrained in the fabric of the sport I have followed all my life,” said Patrick Selin, CEO of Bodog Europe. “As a Swede, hockey is near and dear to my heart and we are sure that our first season with the Oilers will be a great one for us and the team. We are in this deal as fans of the game not just as commercial sponsors.”

“Welcoming Bodog to the Oilers partner family is a great addition, they are a great bet,” said Edmonton Oilers President and CEO Patrick LaForge.

Bodog.net is a play for fun website that offers free [play poker](#) and free play sports contests to contestants in Canada and the United States.

New television show aimed at European poker players

Posted in [Casino News](#) on September 23rd, 2010 by admin | [No Comments »](#)

European [poker](#) fans can look forward to a television program dedicated to their pastime this week with the launch of The Poker Player Show, a thirty minute program created to reflect the content of Poker Player magazine, and hosted each month by Poker Channel presenter Anna Fowler.

Episode 1 features Neil Channing in the studio answering questions on strategy and talking about the UK poker scene, along with interviews with Norwegian pro Annette Obrestad and recent WPT London winner and UK pro Jake Cody.

Angus Gairdner, executive producer of The PokerPlayer Show, said, “With the eyes of the poker world firmly fixed on London this autumn, what better way to kick off this exciting new series than by taking our cameras along to such prestigious events as the first ever WPT London, the English Poker Open and the now well-established WSOP Europe. We’re delighted to have teamed up with Poker Player to bring this unique new show to poker fans.”

Matthew Balch, associate publisher for the magazine, noted that Poker Player attracts the world's biggest names to its cover each issue.

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Other Gambling Sites

Trusted and reputable **online casino** guide offering the **best online casino** reviews, casino news, **poker freerolls**, list of online casinos and more.

Player reviews of the top **online poker rooms**. Includes bonus information, codes, tournament info and more.

“We thought the idea of a magazine show for TV could help us bring our content to life,” he said this week. “In future we would like all of our feature interviews to be conducted using video so that we can bring readers closer to their heroes.

“Working with The Poker Channel with its extensive reach and experience in poker programming around the globe makes sense, as we already market Poker Player across Europe and to Australasia via the newsstand and by subscription. We are continually looking at ways to build the brand and hopefully a venture like this can achieve that both in the UK and overseas.”

The Poker Player Show premieres on Thursday 23rd September at 2230 CET across continental Europe and at 10.30pm BST in the UK and Eire.

New Jersey gambling summit features debate, no resolutions

Posted in [Casino News](#) on September 12th, 2010 by admin | [No Comments »](#)

On Friday, New Jersey lawmakers met for the second gambling summit, in order to debate the various issues affecting their gambling industry as well as consider possible solutions. The U.S. state of New Jersey is basically cut into two sections when it comes to gambling. The southern part of the state is the Atlantic City market, known for its large, luxurious casino resorts. The northern part of the state is the Meadowlands market, where racetracks pull in gambling revenue. Neither industry is doing well right now.

You don’t have to be an economic guru to understand why gambling businesses are struggling right now. In this recession, most businesses are struggling – except for road construction, of course – and with people cutting back on the money they spend, unnecessary expenses like trips to a casino are the first to get cut. President Obama even told people not to go to casinos, much to the chagrin of Las Vegas and Atlantic City!

New Jersey’s economy is worse than most of the country, thanks to Jon Corzine’s big-government policies driving them into the ground. New governor Chris Christie shows promise, but it will take time for him to turn things around.

In an attempt to boost business, the Meadowlands racetracks want to add other casino games to their businesses. Since Christie wants to end government subsidization of the racetracks, some see expanding their games to include more casino games is the only way to compete and stay in business.

In the gambling summit, lawmakers called for an increase in off-track **betting** parlors in the state. Currently, 15 such parlors are allowed by law, but only three exist. While the idea of opening more off-track betting parlors and allowing more casino games at the racetracks appeals to some, owners of Atlantic City casinos largely oppose the measure. They fear that if residents had access to closer casino games they would not make a trip to Atlantic City, which Christie is attempting to turn into a major tourist destination (and not just for gamblers). Atlantic City is also facing tough competition from neighboring states.

Another idea that was debated in the summit was creating an intrastate online gambling market. The area’s land-based casinos could create online casinos and only people within the borders of New Jersey could play. Since it’s confined to the state’s borders, no federal regulation or legalization would be necessary and UIGEA would be irrelevant.

While there was much debate, this little “fact-finding” meeting had little real results. Lawmakers never came to an agreement on any plans to revive the struggling gambling markets. The meeting was held in large part to come up with an alternative to Christie’s plans, but no better plan emerged (except maybe the intrastate online gambling plan, which wasn’t supported by every member in attendance). So I guess it’s politics as usual.

Online Casinos May Suffer This Weekend From NFL Launch

Posted in [Casino News](#) on September 10th, 2010 by admin | [No Comments »](#)

□ **NFL Is Back** The NFL will launch its season with a full slate of games on Sunday, and that may mean bad news for online casinos. The NFL is the top **betting** source for online gamblers, and the games Sunday should keep bettors glued to the television, not their computers.

Every year at this time, millions of online gamblers head out to Las Vegas or to their favorite online **sports book**. The NFL has been away since February, and gamblers have been gearing up for the return of American football.

Millions of dollars will be wagered on NFL games Sunday and Monday, leaving online casinos to pick up customers where they can. With most **online casino** players being sports bettors as well, the first weekend of football could provide a distraction from the slots and table games at the casinos.

“Typically, there is a drop off in all industries outside of the hospitality industry on the first weekend of the NFL season,” said Gaming Analyst Noah Black. “The NFL has just become so big, that everyone drops everything else they are doing and watches football on Sunday.”

Online casinos are coming out of their slow summer season and are preparing for what could be a busy

winter. European gaming companies are hoping that with the global recession a thing of the past, customers will once again turn back to their favorite online casinos.

In the US, [online poker](#) players continue to fill popular online [poker rooms](#) despite the effort to criminalize the activity by the US government. In recent months, however, dozens of lawmakers in the country have turned their attention to regulating the online gambling industry in the US.

Bingo 4 Lunch from GalaBingo.co.uk – Online Casino News

Posted in [Casino News](#) on September 6th, 2010 by admin | [No Comments »](#)

Leading Alderney-licensed online bingo site GalaBingo.co.uk is giving players the chance all this week to put their lunchtime sandwiches aside in order take part in a range of interactive games being streamed live.

From now until Saturday, players at GalaBingo.co.uk are being invited to tune into Gala TV, which is web-streamed live in addition to being broadcast on Sky and Freesat Channel 861, for two hours beginning at noon London time to enjoy 16 games of online bingo.

To make its Bingo 4 Lunch sessions even livelier, GalaBingo.co.uk revealed that winners of its special Crescendo games are being entered into a daily draw for a makeover package worth £5,000. In addition, the domain revealed that popular chat moderator Kenny is on hand to interact with players live alongside others from its family of characters.

“Gala TV currently broadcasts live from five o’clock in the afternoon to one o’clock in the morning but we want to give our customers some bingo fun during the day and Bingo 4 Lunch will offer just that,” said Kevin Loman, Manager for Gala TV.

“We think two jam-packed hours of interactive bingo-tainment with 16 fantastic games offering big prizes and thrilling daily draws are going to be really popular with our players.”

“It’s going to be a real treat for bingo fans that the show will be live at lunchtime this week,” said Kenny.

“Even though I’ve been a chat moderator for a while, I’m really excited about getting the chance to actually go into the studio and chat to players from there as they will be able to put my face to my name.”

The Apprentice Betting Odds Released Before Season 10 Premiere

Posted in [Casino News](#) on September 4th, 2010 by admin | [No Comments »](#)

Fans can hardly take the wait for the new season of The Apprentice to begin and in less than 2 weeks, the wait will be over. Fans have been counting down the days until the start of a new season for one of the hottest reality shows around, The Apprentice. After several seasons of Hollywood stars battling it out for their charity of choice, The Apprentice gets back to its original roots and gives hard working Americans, a second chance at a career. While The Celebrity Apprentice have done remarkable things over the past few seasons and has raised millions of dollars for needy charities, Donald is taking the new season of The Apprentice and giving some lucky individuals the shot of a life time.

The Apprentice is all about hard work and what it takes to get on top of the business world. Who better to learn from than one of the most brilliant business minds in the world, Mr. Donal Trump. Trump and his team are giving a group of hand picked candidates, the chance to show Trump and his team, just how badly they want to be back in the business world. Many of the candidates, like millions of other Americans how been hit hard by the struggling economy and are one of the 10 million Americans that are currently unemployed. From lawyers, to business owners and real estate brokers, some of the most educated individuals have found themselves unemployed with no job offers in the works. There is simply too many Americans looking and too few jobs available.

The new season begins on September 16th and from the looks of the previews, we are in for a drama filled go round as these candidates battle it out in one of the toughest job interviews of their life. Online sportsbooks are offering entertainment [betting](#) odds on who wants the job offer the most.

THE APPRENTICE – USA – Season 10 – Will the winner be Male or Female?

Closing Date: Sep 16, 2010 19:00 GMT -4

Option Win Odds

Male -130

Female -110

Online Sportsbooks Predicting Winner Of America’s

Got Talent

Posted in [Casino News](#) on September 2nd, 2010 by admin | [No Comments »](#)

There is one thing that can be said about America's favorite talent show competition, and that is the fact that the judges have actually delivered talent this season. While some of the acts seen throughout the auditions process have been down right ridiculous, this season has really made it a tough decision for the judges of America's Got Talent. It seems as if America has gotten it right with the top ten. America's Got Talent now has their top ten. Online sportsbooks are already offering [betting odds](#) on which up and coming star will be taking home the cash and the title of the winner of America's Got Talent.

Jackie Evancho has been blessed with a very extraordinary vocal gift that most aspiring performers spend years and years training for. Her unique opera voice had made her the talk of the season and an instant super star. There is no doubt that the life of this young performer will forever be changed. Although it would look nice on her resume to be named winner of America's Got Talent, her talent is so amazing that she has already been named a star. Howie said it right when he said, "you are like an angel from another planet."

While Jackie Evancho steals the show every time she takes the stage, another fan favorite is close behind as far as entertainment betting odds go. Fighting Gravity is an act that people would love to see time and time again. Their routines are unique and entertaining week after week. They are by far one of the best acts in the completion. Fighting Gravity is definitely an act that would fit right in on the Vegas strip.

Those are just two of the ten acts America has to chose from this season, which is making this season a very close race. While some acts seem like a sure win, fans are still responsible for voting for their favorite act in order to keep them in the competition. The next few weeks will be crucial for all acts and their journey to a new career is well on its way

To win America's Got Talent - Season 5
Closing Date: Sep 07, 2010 20:00 GMT -4
Option Win Odds
Jackie Evancho +110
Fighting Gravity +200
Michael Grimm +700
Prince Poppycock +700
Michael Grasso +900
Taylor Mathews +2000
Studio One Young Beast Society +3500
Anna and Patryk +4000
Christina and Ali +5000
Jeremy Vanschoonhoven +5000

2010 College Football Season Begins Thursday With Several Ranked Teams In Action

Posted in [Casino News](#) on August 30th, 2010 by admin | [No Comments »](#)

On the other side of the ball, the Thundering Herd begin there season against two ranked opponents in back-to-back games, beginning with the Buckeyes and ending with West Virginia. Marshall enters a new era under first-year head coach Doc Holliday. This is Holliday's first stint as head coach. USA Online Sportsbooks have installed the Buckeyes as a 28-point favorite in this one, with the over/under sitting at 47 1/2 points.

Elsewhere around the country the Miami hurricanes will take on Florida A&M University. The Hurricanes are expected to do well this season, and contend for the ACC Championship. Led by quarterback Jacory Harris on offense, Miami is very balanced, and can beat a defense through the air or on the ground. At time last season the hurricanes struggled on defense, but they off season has given them ample time to work. Head coach Randy Shannan got Miami off to a flying start last season, and looks to do the same in 2010. Oddsmakers have installed the Hurricanes as an asserted favorite in this match up.

The USC Trojans take the field finally after a long off season filled with NCAA Investigations, coaching changes, players coming and players going. Head coach Lane Kiffin and his players will likely find a sanctuary on the field of play, in their opener against Hawaii on Thursday night. Oddsmakers have established the Trojans as a 21-point favorite to defeat Hawaii in this on.

Another intriguing game taking place matches Utah against Pittsburgh. Pittsburgh came within a score of winning the Big East conference last season, but lost to Cincinnati in what was a de facto conference championship game. The Panthers begin the season as the No.15 team in the country, with their sights set on winning the Big East. On the other side of the ball, the Utes of Utah come in looking to notch a big win in the opener to propel momentum throughout the season. USA Online Sportsbooks have set the Panthers as a three-point favorite, with the over/under at 49 points.

Out of the SEC, South Carolina will begin their season on ESPN in prime time against Southern Miss. Head coach Steve Spurrier will be expected to contend for the SEC East title this season with Florida and Georgia, and anything less will not sit well with the Gamecock faithful. The Gamecocks are a 13-point favorite over Southern Miss in this one, which will take place at 7:45 pm Est on ESPN on Thursday night.

Kicking off the 2010 College Football season will be Wake Forest out of the ACC against Presbyterian of

the Big South. Wake Forest enters this season as a wild card, with many not knowing exactly what to expect from the Demon Deacon in the 2010 College Football Season.

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